
Franciscan Health System

Dear Physician:

As a valued member of the Franciscan Health System, we are committed to helping you achieve your practice building goals. Franciscan Health System offers two ways to assist you.

1. **Franciscan Health Resource Line**

Franciscan Health System operates our *Health Resource Line*, a free physician/provider referral service where callers from our community can receive information about our affiliated practitioners 24 hours a day, 7 days a week. Available at 1-888-825-3227, the *Franciscan Health Resource Line* also facilitates class and special event registration and provides community residents with general information about Franciscan services. You must be a member of the Franciscan Health System Medical Staff in good standing to participate in this valuable referral service.

We invite you to participate. Enclosed, please find a Physician Enrollment Form. The information that you provide will be the data upon which referrals to you will be made. The more information that we have, the more accurate the referral and the more likely that each referral will translate into new patients. We will also send you a monthly report listing patients who were referred to you.

Please complete, sign and return the Physician Referral Questionnaire in the enclosed postage paid envelope. Or, you may fax to us at (253) 382-3877.

It is also important to notify the FHS Marketing and Communications department when this information changes in any way. We have the ability to update the database on a daily basis. It is our goal to provide the most complete and accurate information to those who call.

2. **Franciscan Website**

Franciscan's website at www.FHShealth.org contains basic "directory" information (name, specialty, practice address and phone) for all members of the Franciscan Medical Staff. By providing the information on the attached form, you will appear not only in the directory but in the **physician referral section** and we can enhance the information on the site so current and prospective patients can learn more about your qualifications and interests as a practitioner.

If you have any further questions about the service, please contact Eric Keltto, Marketing Director, at 253-382-3886 or Nichole Bond at 253-382-3864. We are pleased to offer this complimentary service to you. It is just one of our many ways we can partner to create a healthier community.



Gregory Semerdjian, MD
Interim Chief Medical Officer
Franciscan Health System